

PROGRAM EXPO CARNES 2017 Y LÁCTEOS

"Facing up the new challenges in the international meat industry"

WEDNESDAY MARCH 1ST

- 08:00 A 09:00 HRS** CONVENTIONIST REGISTRATION
- 09:00 A 12:30 HRS** INTEGRATION OF THE NAFTA BLOCK IN THE MEAT INDUSTRY.
A WORLD CLASS PLATFORM FOR POULTRY MEAT PRODUCTION AND PROCESSING
- VALUE-ADDED IN POULTRY MEAT
 - SAFETY FOOD PROCESS
 - FACILITIES FOR THE MARITIME IMPORT OF MEAT RAW MATERIALS
- HALL 307. WORKSHOP SPONSORED BY USAPEEC**
DRA. PILAR CASTAÑEDA
QUIM. MARGARITA VEGA
ING. DIONISIO COS
- 09:00 A 14:30 HRS** HACCP INTRODUCTION
HALL 301. WORKSHOP SPONSORED BY FUNDACION ANETIF
QUIM. MONICA GABRIELA GONZALEZ FERRUSCA
- 12:00 HRS** OPENING CEREMONY
- 12:00 A 19:00 HRS** EXHIBITION
- 15:00 A 19:00 HRS** PROCESS FOR TYPE FEDERAL INSPECTION (TIF) CERTIFICATION
AND ITS ENLARGEMENT
HALL 302. WORKSHOP SPONSORED BY SENASICA
CESAR ULISES MINA PORTILLO
- 13:30 A 14:30 HRS** MAINTANING FOOD INTEGRITY IN THE WORLD SUPPLY CHAIN,
A NEW APPROACH TO AVOID
FOOD FRAUD IN THE DAIRY INDUSTRY
TECHNICAL CONFERENCE AT EXHIBITION FLOOR
ANA LUCRECIA URIZAR HERNANDEZ
NSF INTERNATIONAL - MEXICO
- 15:00 A 16:00 HRS** CONSUMER TRENDS
TECHNICAL CONFERENCE AT EXHIBITION FLOOR
ANDREW GREEN
- 16:30 A 17:30 HRS** CO² AS REFRIGERANT. A NATURAL REFRIGERANT OPTION
TECHNICAL CONFERENCE AT EXHIBITION FLOOR
ING. ROBERTO BADILLO
ING. FELIPE SUAREZ
DANFOSS INDUSTRIES, SA DE CV
- 18:00 A 19:00 HRS** USE OF INTERNET AND SOCIAL NETWORKS FOR YOU COMPANY, PRODUCTS
OR SERVICES IN THE DIGITAL AGE
TECHNICAL CONFERENCE AT EXHIBITION FLOOR
VICTOR MANUEL PIÑAL RODRÍGUEZ
UMBRELLA
- 18:30 A 20:00 HRS** PERSPECTIVES OF THE MEXICO - UNITED STATES RELATIONSHIP
HALL 303. MAGISTRAL CONFERENCE
LUIS DE LA CALLE
- 20:30 A 24:00 HRS** COCTEL NETWORKING

PROGRAM EXPO CARNES 2017 Y LÁCTEOS

"Facing up the new challenges in the international meat industry"

THURSDAY MARCH 2ND

09:00 A 14:00 HRS

**MEAT SAFETY FROM A GLOBAL VISION
USDA PROGRAM-BASED MEAT PLANTS**
ANTE-MORTEM INTERVENTIONS
POST-MORTEM INTERVENTIONS
HALL 307. WORKSHOP TEXAS TECH SPONSORED BY US MEAT EXPORT FEDERATION
DRA. ALEXANDRA CALLE
DR. MARCOS X. SANCHEZ PLATA

09:00 A 11:00 HRS

GENERAL ASSEMBLY CONSEJO MEXICANO DE LA CARNE, A.C.
HALL 306.

09:00 A 14:30 HRS

HACCP INTRODUCTION
HALL 301. WORKSHOP SPONSORED BY FUNDACION ANETIF
QUIM. MONICA GABRIELA GONZALEZ FERRUSCA

15:00 A 19:00 HRS

**PROCESS FOR TYPE FEDERAL INSPECTION (TIF) CERTIFICATION AND
ITS ENLARGEMENT**
HALL 302. WORKSHOP SPONSORED BY SENASICA
CESAR ULISES MINA PORTILLO

12:00 A 19:00 HRS

EXHIBITION

10:00 A 11:30 HRS

**THE CURRENT SITUATION OF MEXICO'S POLICY AND ITS IMPACT IN THE ECONOMY
AND YOUR BUSINESS**
HALL 303. MAGISTRAL CONFERENCE
MANUEL PAZ

12:00 A 13:30 HRS

PROTEIN VALUE IN THE MEAT INDUSTRY, FINAL CONSUMER APPROACH
HALL 303. MAGISTRAL CONFERENCE
JESUS VELAZCO

14:30 A 16:00 HRS

GALA LUNCH
LA SILLA HALL

13:30 A 14:30 HRS

CLEAN LABELING: THE NEXT STEP IN CARNICOS
TECHNICAL CONFERENCE AT EXHIBITION FLOOR
PACTIL ALEXIS CABANETOS RENAUD
CARLOS ENRIQUE HERNANDEZ ESPINOSA
INGREDION

15:00 A 16:00 HRS

**USE OF MEAT PROTEINS TO IMPROVE LABELING, OPTIMIZING
NUTRITIONAL QUALITY**
TECHNICAL CONFERENCE AT EXHIBITION FLOOR
MOISES CONTRERAS
EMPRESAS VILHER, SA DE CV

16:30 A 17:30 HRS

NEWTON ADVANCING TO THE FUTURE OF REFRIGERATION
TECHNICAL CONFERENCE AT EXHIBITION FLOOR
ING. JUAN CARLOS MELO
MAYEKAWA DE MEXICO SA DE CV

18:00 A 19:00 HRS

**SNIIM, TOOL SUPPORT FOR THE MEAT INDUSTRY, AND SUPPORT FOR THE
COMMERCIAL LOGISTIC OF THE NATIONAL ENTREPRENEUR FUND**
SECRETARÍA DE ECONOMÍA TECHNICAL CONFERENCE AT EXHIBITION FLOOR
LIC. ELDER ARMANDO MUÑIZ SÁNCHEZ
M.A.P. CYNTHIA CRISTINA LEAL GARZA

15:00 A 18:00 HRS

BASIC PRINCIPLES OF SAFETY IN THE MEAT PRODUCTION CHAIN
IMPACT OF THE COLD CHAIN ON MERMA, QUALITY AND SAFETY OF CARNICOS
HALL 105 - 106. STUDENTS PROGRAM
JOSÉ MANUEL SAMPERIO

PROGRAM EXPO CARNES 2017 Y LÁCTEOS

"Facing up the new challenges in the international meat industry"

FRIDAY MARCH 3RD

- 09:00 A 14:30 HRS** **ANAQUEL'S LIFE AND DARK MEAT. PROBLEM OF HANDLING INSIDE AND OUT OF SLAUGHTERING HOUSE**
WORKSHOP AMEXITEC AT EXHIBITION FLOOR
MA. SALUD RUBIO LOZANO
ENRIQUE DELGADO SUAREZ
R. DANILO MENDEZ MEDINA
- 09:00 A 14:30 HRS** **HACCP INTRODUCTION**
HALL 301. WORKSHOP SPONSORED BY FUNDACION ANETIF
QUIM. MONICA GABRIELA GONZALEZ FERRUSCA
- 10:00 A 11:30 HRS** **COMMUNICATION & INDUSTRY. MASSIVE DISTORTION WEAPONS**
HALL 303. MAGISTRAL CONFERENCE
PETER PRESSMAN
- 12:00 A 19:00 HRS** **EXHIBITION**
- 13:00 A 14:30 HRS** **MULTIFUNCTIONAL CITRUS MICROFIBERS FOR THE MEAT AND DAIRY INDUSTRIES**
TECHNICAL CONFERENCE AN EXHIBITION FLOOR
ERIC DILLABER
EMPRESAS VILHER, SA DE CV
- 15:00 A 16:00 HRS** **EXCELLENT FLAVORS FOR EXQUISITED PALADARS**
TECHNICAL CONFERENCE AT EXHIBITION FLOOR
ING. JUAN JOSE THUEMME CANALES
ALIMENTARIA MEXICANA BEKAREM
- 16:30 A 17:30 HRS** **PERFORMANCE, FLEXIBILITY AND RELIABILITY IN FREEZING**
TECHNICAL CONFERENCE AT EXHIBITION FLOOR
JOSE A. CASTRO CHAGAS
JHONSON CONTROLS BE OPERATIONS MEXICO