

EXPO CARNES Y LÁCTEOS 2023

La exposición para la industria cárnica y láctea del mundo

21, 22 y 23 de febrero 2023

Visión general de la industria de la carne roja en Canadá

Chris White – Canadian Meat Council (CMC)

Semblanza del conferencista

Christopher White has been the President and CEO of the Canadian Meat Council since 2017. Prior to that, for the first part of his career, he spent over a decade working on Parliament Hill, including time as a special assistant to the Honourable Paul Martin while Finance Minister and served as a Chief of Staff to five federal Cabinet Ministers under the governments of Jean Chretien and Paul Martin. Since leaving government, he has worked as a Vice President of Government Relations in the Insurance, Financial and Auto sector. He also for a time worked for the NGO, Right to Play which built off his time working in India and Bangladesh as an administrator for a Canadian NGO.

He holds a Master's Degree in Political Science from the University of Windsor as well as a Graduate Diploma and an Honours BA from the University of Ottawa. The father of 5, he lives in Ottawa and is an active supporter of Special Olympics Canada.

Resumen de la conferencia

Chris will present a synopsis of the meat industry in Canada and its importance for the economy and the export markets around the world. The current challenges of the meat industry will be described and how Canada is coping with those to continue procuring meat to consumers in the domestic and international markets.