



Ing. Luis Alberto Cruz García

Agricultural Engineer from Universidad Autónoma Chapingo and MBA with honors from Universidad TecMilenio.

He has collaborated with organizations such as Banco Nacional de Comercio Exterior, Export Mango Packing Companies, the General Directorate of Plant Health, and the Inter-American Institute for Cooperation on Agriculture.

Holds a Diploma in Food Irradiation from the UN-FAO, University of Florida, and the International Atomic Energy Agency and was a Cochran Fellowship Program scholar under the U.S. Department of Agriculture.

Certified consultant in Six Sigma, PMBOK, and Project Management and an experienced trainer. Has delivered numerous technical and commercial training courses and conferences in Mexico and abroad, including recent lectures at the Mexican Senate and Chamber of Deputies.

Has participated in bilateral trade negotiations with the U.S., Canada, Spain, Chile, Colombia, Venezuela, Argentina, South Korea, and Japan, within frameworks such as NAFTA (TLCAN) and the Free Trade Area of the Americas (ALCA).

Specialties

- Sanitary and Phytosanitary Measures*
- Food Safety and Quality Management Systems*
- Business Administration and Investment Projects*
- Exports and Value-Added Strategies*
- Six Sigma, PMBOK, and Produce Safety Alliance (PSA) Trainer*
- Customs Operations and Food Safety Risk Analysis*
- A recognized expert in sanitary, phytosanitary, and food safety measures, with 34 years of experience.*
- Since 2004, he has represented the SQF Institute in Mexico and Central America and previously served as Agricultural Attaché at the Embassy of Mexico in Washington, D.C.. Registered trainer with the Produce Safety Alliance at Cornell University*